

Ready Set Hire

Iowa's Innovation in
promoting qualified
candidates



Iowa
Vocational
Rehabilitation
Services

Finding solutions. Generating success.

Building social media



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Generating Followers

1. *Dedicated staff*
2. *Branding*
3. *Consistency*



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Example of posts



Example of posts



Stats



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Generating Followers

First past 28 days:

- *Our reach was 6.4K (up 124%)*
- *Our Engagement was 2.4K (up 81%)*
- *Our Net followers was 36 (up 13%)*
- *Our 3 second videos was 78 (Up 767)*



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How we set it up



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Steps

- *Counselor identifies qualified candidates*
- *Counselor completes google form (next slide)*
- *My staff contact candidate and build the profile*
- *This is shared multiple ways*



Google Form

- *Staff email*
- *Staff name*
- *Qualified candidate name, city and age*
- *Qualified candidate contact info*
- *Qualified candidate interest, personality, hobbies, fun facts*
- *Qualified candidate skills*
- *Why should a business hire qualified candidate*
- *Quot from qualified candidate*
- *Employment goal of qualified candidate*
- *Copy of resume*
- *Photo of candidate*
- *How the business should connect wiht candidate- counselor or direct?*



What platforms do we use?



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Platforms


- *Email to businesses on listserve- targeting areas the qualified candidate lives*
- *Facebook*
- *Instagram*
- *Linked in*



Listserve

READY, SET, HIRE

Josie R.

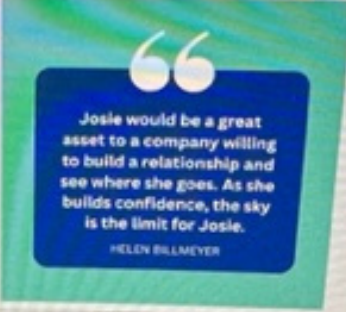


About

Josie loves being from a small town. Growing up in Earlville/Dyersville, she loves hanging out with her dogs, baking, and spending weekends on Lake Delhi with her friends. She is a bit shy at first, but will warm up fast. Josie currently attends Northeast Iowa Community College and studies Administrative Office Associate/Management.


Skills

- Prompt
- detailed
- time management
- customer service
- organization
- computer skills
 - Keyboarding,
 - Microsoft Office
 - Excel
 - Office Procedures



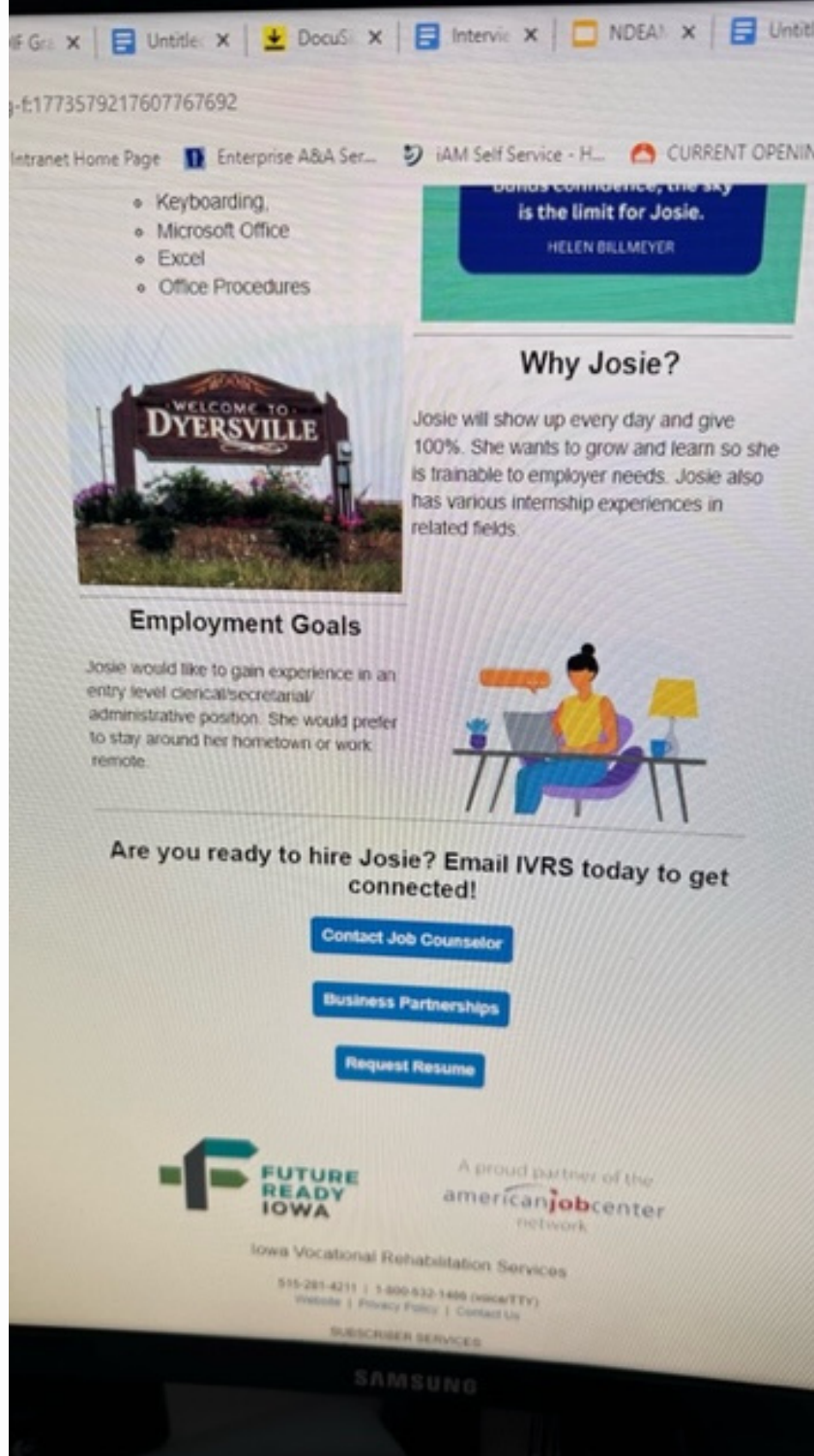
Why Josie?

Josie will show up every day and give 100%. She wants to grow and learn so she is trainable to employer needs. Josie also has various internship experiences in related fields.



Employment Goals

Josie would like to gain experience in an entry level clerical/secretarial/administrative position. She would prefer to stay around her hometown or work remote.

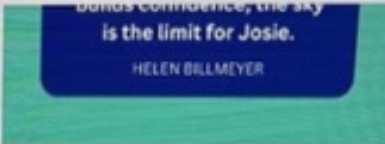


Browser tabs: Untitled, DocuSi, Intervio, NDEA, Untitled

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- Keyboarding,
- Microsoft Office
- Excel
- Office Procedures



Why Josie?

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Josie would like to gain experience in an entry level clerical/secretarial/administrative position. She would prefer to stay around her hometown or work remote.

Are you ready to hire Josie? Email IVRS today to get connected!

- Contact Job Counselor
- Business Partnerships
- Request Resume

FUTURE READY IOWA A proud partner of the **americanjobcenter** network

Iowa Vocational Rehabilitation Services
515-281-4211 | 1-800-632-1488 (voice/TTY)
Website | Privacy Policy | Contact Us

SUBSCRIBER SERVICES

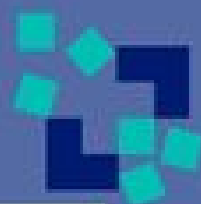


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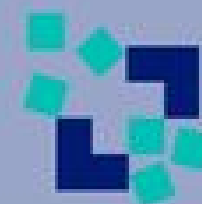
Facebook

JOB CANDIDATE OF THE WEEK



Tabre Delaney

Meet Tabre



About:

Tabre is a motivated and energetic team player. After graduating from Iowa School for the Deaf in 2010, Tabre went on to attend Iowa Western Community College. He has served in various positions, notably as a warehouse worker. In his free time, Tabre loves following the NBA and NFL, Dallas Cowboys football, and traveling.

Type of Job:

Tabre would like to work in a warehouse as a team member or lead in and around Des Moines.

Why Tabre?

Tabre has a diverse employment background. Not only has Tabre managed highly demanding work environments, but he also has high expectations for himself and peers.

BUSINESSES:

Are you actively hiring and interested in getting to know Tabre even more?
Email kensie.channon@iowa.gov



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Instagram

Miriam recently graduated from Cedar Rapids Kennedy High! She loves all things science and would like to work in the medical field someday--preferably in a lab. In her free time, Miriam likes playing with her dog, going to the farmer's market, and learning more about biology.

"Miriam is a fast learner. She is mature, reliable, and organized," --Jenny Nuss

Swipe to learn more about Miriam

4w

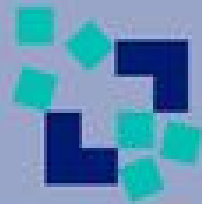


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Instagram

Meet Miriam



About:

Miriam graduated from Cedar Rapids Kennedy in 2023. She has significant interest in biology and science in general--she would love to work in the medical field . In her free time, Miriam loves to play with her poodle Legend, attend the farmers market, and read books about science.

Type of Job:

Miriam would like to work in the medical field--preferably in a lab setting.

Why Miriam?

Miriam would be an asset to any employer given her extensive skillset.

BUSINESSES:

Are you actively hiring and interested in getting to know Lis even more?
Email jennifer.nuss@iowa.gov



Linked In

✨JOB CANDIDATE OF THE WEEK✨

Meet Lis, a fun-loving Burlington resident looking for part-time office assistant roles.

" It is a pleasure to work with Lis, she has a great personality, incredible sense of humor, and a tremendous work ethic." -Cindy Whalen

Interested in learning more about Lis? Email Cynthia.whalen@iowa.gov



About:

Burlington resident Elisabeth (Lis) P. loves to have fun! She has multiple hobbies, including writing, swimming, gardening, crafting, thrift shopping, and more! Her peers have described her as young at heart, making her a compassionate and humorous friend to all.

Type of Job:

Lis seeks a part time role (20 hours a week) at a small business. She would like to provide clerical support responsibilities.

Why Lis?

Lis possesses extensive office management experience. Her attitude as a team player and excellent work ethic make her a great coworker to have around. Additionally, Lis is conscientious and helpful to those around her.



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Capacity

- INTERNS - we hired 5 summer communication interns to do the work- they are staying on part time beyond summer



Thank You!!

michelle.kreffft@iowa.gov



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