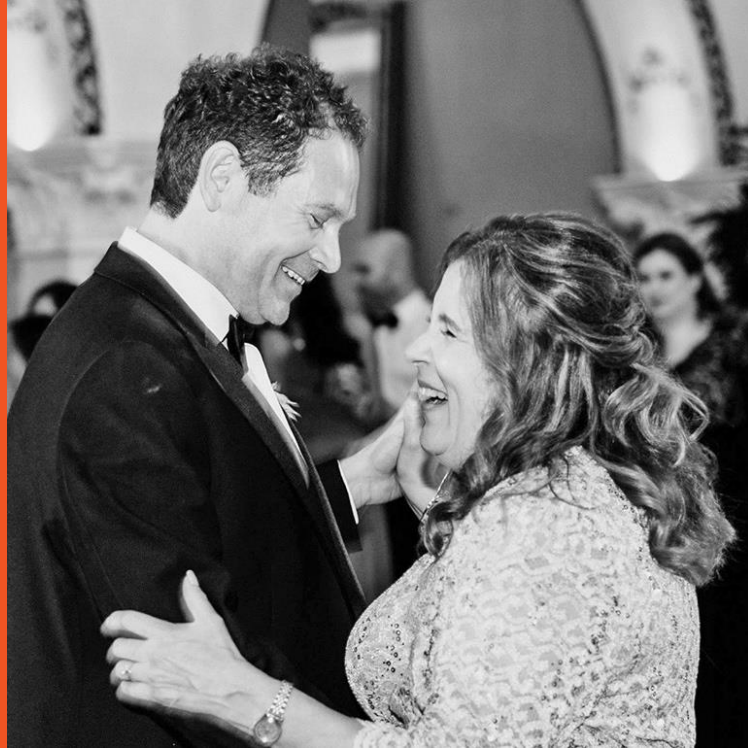




CLEANLOGIC

Our Journey to building Accessible
Workforçplace

My Inspiration



Build it they will come

70% of the Blind Unemployed

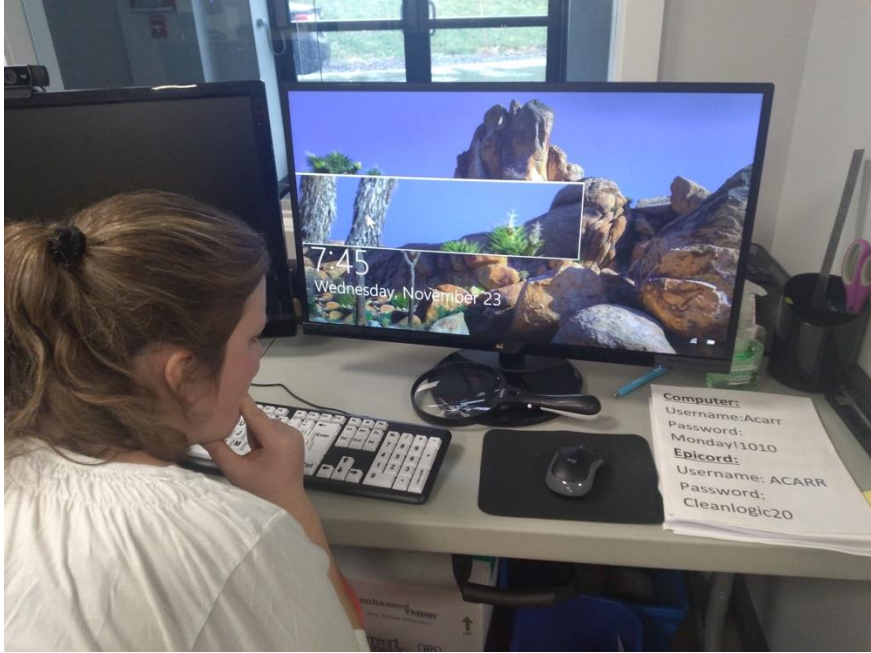


CLEANLOGIC

The Move to All Disabilities



Vocational Rehab's Support to Create Accessible Workplace



Partnering with Walmart to Gain Scale



+



= 29 jobs

CLEANLOGIC

2022 Cleanlogic Blind Awareness Month

CLEANLOGIC®



Promote & Support



 **OCTOBER IS BLINDNESS AWARENESS MONTH**
ASK OUR BEAUTY ADVISORS FOR MORE INFORMATION

BUY A CLEANLOGIC EXFOLIATOR & GIVE BACK

FOR EVERY PRODUCT PURCHASED, CLEANLOGIC WILL FUND TECH GRANTS TO LOWER THE 70% UNEMPLOYMENT AMONGST THE BLIND & VISUALLY IMPAIRED COMMUNITY



Tech investments to foster employment



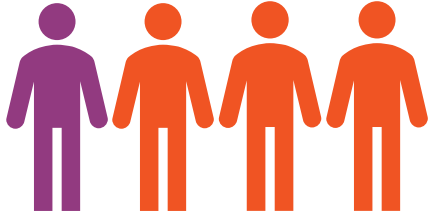
Educate



Our Why! Our Purpose! Calling!

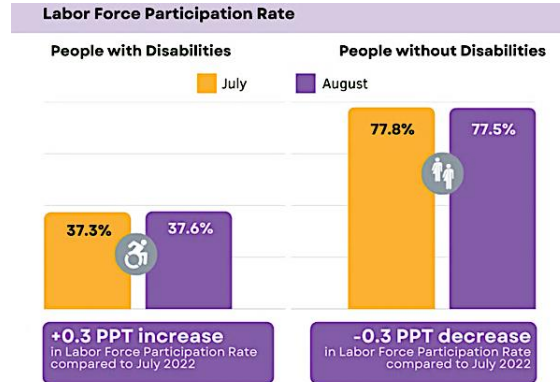
Our Community

One in four American adults has a **disability**



Currently Employed

35% of PWDs are employed

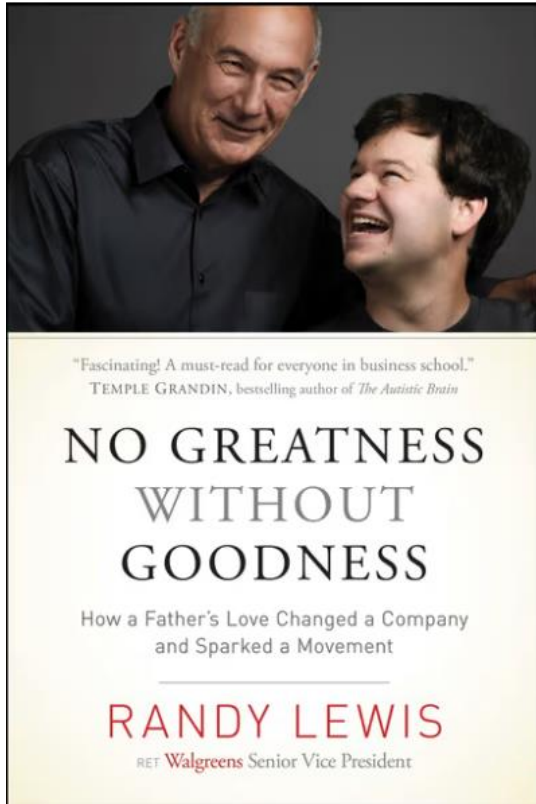


Our Goal

To drive up employment for individuals with disabilities by 10%



Introduction to Randy Lewis & His Impact on an Industry



The Business Case

1. **Reduced recruitment costs** – there is a huge pool of motivated candidates who want to work
2. **Reduced turnover** – Employees with disabilities tend to be highly loyal
3. **Increased productivity** –
4. **Improved workplace culture** –
5. **Access to new markets** – the families of people disability are loyal consumers and looking for companies that are inclusive

Retailers are Hiring Individuals with Disabilities

Walgreens

SEPHORA

meijer®

WinCo
FOODS

H·E·B

Publix.


DOLLAR TREE

The logo features a teal square background. At the top, there is a white stylized icon consisting of two human figures. The figure on the left is a simple circle above a semi-circle. The figure on the right is a vertical rectangle with a semi-circle on its right side, positioned above another semi-circle. Below this icon, the words "INSPIRATION", "FOUNDATION", and "CERTIFIED" are stacked vertically in a white, sans-serif, all-caps font.

INSPIRATION
FOUNDATION
CERTIFIED

The goal of Inspiration Foundation Seal



1. Inspire leaders of companies to take action to help us increase employment for individuals with disabilities by 10% (6 million jobs)
2. Create and support Champions who can hire individuals with disabilities
3. Offer Randy Lewis Playbook - Partner Champions with Vocational Rehab
4. Create a conference of champions to network with other champions
5. The seal will communicate you hire individuals with disabilities
6. Customers will reward companies for hiring individuals with disabilities

Raise Awareness through Driven by Purpose Podcast



INSPIRE MEDIA

004

BRADY CRANDALL

"The Diaper Don: Turning a Father's Fight Into a Movement"

DRIVEN by PURPOSE 33:52

INSPIRE MEDIA

008

SOLEDAD O'BRIEN

"How Purpose and Parenthood Shaped her storytelling"

DRIVEN by PURPOSE 24:08

INSPIRE MEDIA

009

ROYCE CLAYTON

"She Stood on a Surfboard and Changed Her Dad's Life"

DRIVEN by PURPOSE 12:16

INSPIRE MEDIA

015

DRIVEN BY PURPOSE

"Ken Anderson: From NFL Legend to Quarterbacking a Movement for Change"

DRIVEN by PURPOSE 18 episodes

Three Entities, One Mission

Mission: Increase disability employment by 10%

CLEANLOGIC



INSPIRATION FOUNDATION



INSPIRE MEDIA



CLEANLOGIC®

Create Jobs

A profitable purpose-driven CPG brand that proves social impact and product excellence can scale together



INSPIRATION™
FOUNDATION

Expand the Mission

The nonprofit that drives our mission to other organizations through certification and application of the IF Seal



DRIVEN^{by}
PURPOSE

INSPIRE MEDIA

Inspire & Raise Awareness

The storytelling powerhouse that shares our purpose with the world and amplifies the importance and impact of purpose-driven individuals and entities

“Commitment is what transforms a promise into reality”

Abraham Lincoln